



॥ सा विद्या या विमुक्तये ॥

# स्वामी रामानंद तीर्थ मराठवाडा विद्यापीठ, नांदेड

'ज्ञानतीर्थ', विष्णुपुरी, नांदेड - ४३१ ६०६ (महाराष्ट्र राज्य) भारत

SWAMI RAMANAND TEERTH MARATHWADA UNIVERSITY, NANDED

'Dnyanteerth', Vishnupuri, Nanded - 431 606 (Maharashtra State) INDIA

Established on 17th September, 1994, Recognized By the UGC U/s 2(f) and 12(B), NAAC Re-accredited with 'B++' grade

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आंतरविद्याशाखीय अभ्यास विद्याशाखेतील  
राष्ट्रीय शैक्षणिक धोरण २०२० नुसार एम.  
व्होक.फॉशन टेक्नॉलॉजी द्वितीय वर्षाचा  
अभ्यासक्रम (Syllabus) शैक्षणिक वर्ष  
२०२४-२५ पासून लागू करण्याबाबत.

## प रि प त्र क

या परिपत्रकान्वये सर्व संबंधितांना कळविण्यात येते की, या विद्यापीठा अंतर्गत येणा-या सर्व संलग्नित महाविद्यालयांमध्ये शैक्षणिक वर्ष २०२४-२५ पासून पदव्युत्तर द्वितीय वर्षाचा राष्ट्रीय शैक्षणिक धोरण -२०२० लागू करण्याच्या दृष्टीकोनातून आंतर विद्याशाखीय अभ्यास विद्याशाखे अंतर्गत येणाऱ्या अभ्यासमंडळांनी तयार केलेल्या पदव्युत्तर द्वितीय वर्षाचा अभ्यासक्रमांना मा. विद्यापरिषदेने दिनांक १५ मे २०२४ रोजी संपन्न झालेल्या बैठकीतील विषय क्रमांक १८/५९+२०२४ च्या ठरावान्वये मान्यता प्रदान केली आहे. त्यानुसार आंतर विद्याशाखीय अभ्यास विद्याशाखेतील खालील संलग्नीत महाविद्यालयासाठीचा अभ्यासक्रम (Syllabus) लागू करण्यात येत आहेत.

M. Voc. II year (Fashion Technology)

सदरील परिपत्रक व अभ्यासक्रम प्रस्तुत विद्यापीठाच्या [www.srtmun.ac.in](http://www.srtmun.ac.in) या संकेतस्थळावर उपलब्ध आहेत. तरी सदरील बाब ही सर्व संबंधितांच्या निदर्शनास आणून द्यावी, ही विनंती.

'ज्ञानतीर्थ' परिसर,  
विष्णुपुरी, नांदेड - ४३१ ६०६.  
जा.क्र.:शै-१/एनइपी/आविशाखा/ पदव्युत्तर/एम. व्होक/  
द्वितीय / २०२४-२५/१७८  
दिनांक २५.०७.२०२४.



डॉ. सरिता लोसरवार  
सहा.कुलसचिव  
शैक्षणिक (१-अभ्यासमंडळ)  
विभाग

- प्रत : १) मा. आधिष्ठाता, आंतर विद्याशाखीय अभ्यास विद्याशाखा, प्रस्तुत विद्यापीठ.  
२) मा. संचालक, परीक्षा व मुल्यमापन मंडळ, प्रस्तुत विद्यापीठ.  
३) मा. प्राचार्य, सर्व संबंधित संलग्नित महाविद्यालये, प्रस्तुत विद्यापीठ.  
४) मा. संचालक, सर्व संबंधित संकुले व उपपरिसर, प्रस्तुत विद्यापीठ.  
५) मा. प्राचार्य, न्यु मॉडेल डिग्री कॉलेज हिंगोली, प्रस्तुत विद्यापीठ.  
६) सिस्टीम एक्सपर्ट, शैक्षणिक विभाग, प्रस्तुत विद्यापीठ. याना देवून कळविण्यात येते की,  
सदर परिपत्रक संकेतस्थळावर प्रसिध्द करण्यात यावे.

**SWAMI RAMANAND TEERTH**  
**MARATHWADA UNIVERSITY, NANDED - 431 606**



**(Structure and Syllabus of Two Years Multidisciplinary  
Degree Program with Multiple Entry and Exit Option)**

**TWO YEAR MASTERS PROGRAMME**

**M.Voc. Fashion Technology**

W.E.F. 2023-24

**Under the Faculty of  
Interdisciplinary Studies**

Effective from Academic year 2024 – 2025  
(As per NEP-2020)



***Details of the Board of Studies Members in Fashion under the faculty of Science & Technology of S.R.T.M. University, Nanded.***

<b><i>Sr. No.</i></b>	<b><i>Name &amp; Address of the BOS Chairman and Members</i></b>	<b><i>Designation</i></b>	<b><i>Email Address</i></b>	<b><i>Contact No.</i></b>
<b><i>1</i></b>	<b><i>Dr. Anita Anil Kulkarni</i></b> <b><i>S. S. T. Art's Collage of Fashion Design,Lifestyle Bulding Rajiv Gandhi Chowk, Ausa Rode, Latur.</i></b>	<b><i>Chairman</i></b>	<b><i><a href="mailto:Fashion.anita@gmail.com">Fashion.anita@gmail.com</a></i></b>	<b><i>9881299249</i></b>
<b><i>2</i></b>	<b><i>Prof. Suwarna B. Lawand</i></b> <b><i>Dayanand Art's Collage, Latur.</i></b>	<b><i>Member</i></b>	<b><i><a href="mailto:Fashiondept123@gmail.com">Fashiondept123@gmail.com</a></i></b>	<b><i>9860824933</i></b>
<b><i>3</i></b>	<b><i>Yadav Santoshi Sakharam</i></b> <b><i>Dayanand Art's Collage, Latur.</i></b>	<b><i>U. G. Student Member</i></b>	<b><i><a href="mailto:Sy1532319@gmail.com">Sy1532319@gmail.com</a></i></b>	<b><i>--</i></b>
<b><i>4</i></b>	<b><i>Ghate Shrichha Ramrao</i></b> <b><i>Dayanand Art's Collage, Latur.</i></b>	<b><i>P. G. Student Member</i></b>	<b><i><a href="mailto:Shrichhaghate98@gmail.com">Shrichhaghate98@gmail.com</a></i></b>	<b><i>--</i></b>
<b><i>Sr. No.</i></b>	<b><i>Name&amp; Address of the Invitee</i></b>	<b><i>Designation</i></b>	<b><i>Email Address</i></b>	<b><i>Contact No.</i></b>
<b><i>1</i></b>	<b><i>Dr. Sangeeta Avachar</i></b> <b><i>Late Sow. Kamaltai Jamkar M. M. Parbhani.</i></b>	<b><i>Vice Principal</i></b>	<b><i><a href="mailto:Sgavachar.1976@gmail.com">Sgavachar.1976@gmail.com</a></i></b>	<b><i>9767323290</i></b>
<b><i>2</i></b>	<b><i>Lahoti. A.P.</i></b> <b><i>Sow. Kamaltai Jamkar M. M. Parbhani.</i></b>	<b><i>Asst. Professor</i></b>	<b><i><a href="mailto:Siddhi.harkal87@gmail.com">Siddhi.harkal87@gmail.com</a></i></b>	<b><i>7020722090</i></b>
<b><i>3</i></b>	<b><i>Kale Rupali .M.</i></b> <b><i>Sow. Kamaltai Jamkar M. M. Parbhani.</i></b>	<b><i>Asst. Professor</i></b>	<b><i><a href="mailto:Kalerupali611@gmail.com">Kalerupali611@gmail.com</a></i></b>	<b><i>7719991129</i></b>



Swami Ramanand Teerth Marathwada University, Nanded.

*Faculty of Interdisciplinary Studies*

*Credit Framework for Two Year PG Program*

**M.VOC. FASHION TECHNOLOGY**

Y e a r & L e v e l	Sem.	Major Subject		RM 5	OJT / FP 6	Research Project 7	Practical's 8	Cred its 09	Total Cred its 10
		(FT) 3	(FTE) 4						
1	1	<b>IFTC401</b> Visual Merchandising (TH) (4 Cr) <b>IFTC402</b> Introduction to Couture (TH) (4 Cr) <b>IFTP403</b> Fashion art & Illustration -I (PR) (4 Cr)	<b>IFTE404</b> Aesthetic Design (PR) (3 r) <b>OR</b> <b>IFTE405</b> Garment Costing & Pricing (TH) (3 Cr)	<b>IVERM 405</b> <i>Research Methodology</i> (TH) (3 Cr)	--	--	<b>IFTP401</b> Visual Merchandising (PR) (1 Cr) <b>IFTP402</b> Introduction to Couture (PR) (1 Cr) <b>IFTP403</b> Fashion art & Illustration -II (PR) (1 Cr)	24	48
	2	<b>IFTC451</b> Fashion & Luxury Brand Management (TH) (4 Cr) <b>IFTC452</b> Entrepreneurship Development (TH) (4 Cr) <b>IFTC453</b> Indian Folk Art (TH) (4 Cr)	<b>IFTE454</b> Fashion Advertising Technique (TH) (3 Cr) <b>OR</b> <b>IFTE455</b> Fabric Embellishment (PR) (3 Cr)	--	<b>IFTOJT 455</b> (PR)(3 Cr)	--	<b>IFTP451</b> Fashion & Luxury Brand Management (PR) (1 Cr) <b>IFTP452</b> Entrepreneur ship Development (PR) (1 Cr) <b>IFTP453</b> Indian Folk Art (PR) (1 Cr)	24	
2	3	<b>IFTC501</b> Pattern Layout (TH) (4 Cr) <b>IFTC502</b> History Of Fashion (TH) (4 Cr) <b>IFTC503</b> Merchandising (TH) (4 Cr)	<b>IFTE504</b> Dyeing & Printing (PR) (4 Cr) <b>OR</b> <b>IFTE505</b> Dyeing & Printing (TH) (4 Cr)	--		Research Project (PR) <b>IFTR505</b> (4 Cr)	<b>IFTP501</b> Pattern Layout (PR) (1 Cr) <b>IFTP502</b> History Of Fashion (PR) (1 Cr)	26	52
	4	<b>IFTC551</b> Fashion Clothing (TH) (4 Cr) <b>IFTC552</b> Design Process (TH) (4 Cr)	<b>IFTE553</b> Creative Arts & Craft (TH) (4 Cr) <b>OR</b> <b>IFTE554</b> Creative Arts & Craft (PR) (4 Cr)	<b>IVEPE 554</b> Business Ethics(TH) (2 Cr)		Research Project <b>IFTR555</b> (PR) (6 Cr)	<b>IFTP551</b> Fashion Clothing (PR) (1 Cr) <b>IFTP552</b> Design Process (PR) (1 Cr)	26	
<b>Total Credits</b>		<b>44</b>	<b>20</b>	<b>05</b>	<b>03</b>	<b>10</b>	<b>10</b>	<b>92</b>	



## M.Voc. Fashion Technology Second Year Semester III (Level 6.0)

### Teaching Scheme

	Course Code	Course Name	Credits Assigned			Teaching Scheme (Hrs/week)		
			Theory	Practical	Total	Theory	Practical	Total
<b>Major</b>	<b>IFTC501</b>	Pattern Layout (TH)	04	--	<b>04</b>	04	--	<b>04</b>
	<b>IFTC502</b>	History Of Fashion (TH)	04	--	<b>04</b>	04	--	<b>04</b>
	<b>IFTC503</b>	Merchandising (TH)	04	--	<b>04</b>	04	--	<b>04</b>
<b>Elective (FTE)</b>	<b>IFTE504</b>	Dyeing & Printing (PR)	--	04	<b>04</b>	--	04	<b>04</b>
	<b>IFTE505</b>	Dyeing & Printing (Th)	04	--	<b>04</b>	04	--	<b>04</b>
<b>Research Methodology</b>	<b>IVERM505</b>	Research Project (PR)	--	04	<b>04</b>	--	04	<b>04</b>
<b>FT Practical</b>	<b>IFTP501</b>	Pattern Layout (PR)	--	01	<b>01</b>	--	02	<b>02</b>
	<b>IFTP502</b>	History Of Fashion (PR)	--	01	<b>01</b>	--	02	<b>02</b>
<b>Total Credits</b>			<b>16</b>	<b>10</b>	<b>26</b>	<b>12</b>	<b>12</b>	<b>28</b>



## M.Voc. Fashion Technology Second Year Semester III (Level 6.0)

### Examination Scheme

[20% Continuous Assessment (CA) and 80% End Semester Assessment (ESA)]

(For illustration we have considered a paper of 02 credits, 50 marks, needs to be modified depending on credits of individual paper)

Subject (1)	Course Code (2)	Course Name (3)	Theory			ESA	Practical		Total Col (6+7) / Col (8+9+ 10) (10)
			Continuous Assessment (CA)						
			Test I (4)	Test II (5)	Average of (T1+T2) /2 (6)	Total (7)	CA (8)	ESA (9)	
Major	IFTC501	Pattern Layout (TH)	20	20	20	80	--	--	100
	IFTC502	History Of Fashion (TH)	20	20	20	80	--	--	100
	IFTP503	Merchandising (TH)	20	20	20	80	--	--	100
Elective (FTE)	IFTE504	Dyeing & Printing (PR)	--	--	--	--	20	80	100
	IFTE505	Dyeing & Printing (Th)	20	20	20	80	--	--	100
Research Methodology	IVERM505	Research Project (PR)	--	--	--	--	20	80	100
FT Practical	IFTP501	Pattern Layout (PR)	--	--	--	--	05	20	25
	IFTP502	History Of Fashion (PR)	--	--	--	--	05	20	25



## **M.Voc. Fashion Technology Second Year Semester IV (Level 6.0 )**

### **Teaching Scheme**

	Course Code	Course Name	Credits Assigned			Teaching Scheme (Hrs/week)		
			Theory	Practical	Total	Theory	Practical	Total
<b>Major</b>	IFTC551	Fashion Clothing (TH)	04	--	04	04	--	04
	IFTC552	Design Process (TH)	04	--	04	04	--	04
<b>Elective (FTE)</b>	IFTE553	Creative Arts & Craft (PR)	--	04	04	--	04	04
	IFTE554	Creative Arts & Craft (TH)	04	--	04	04	--	04
<b>Research Methodology</b>	IVEPE 554	Business Ethics (TH)	02	--	02	02	--	02
<b>Research Project</b>	IFTR555	Research Project (PR)	--	06	06	--	06	06
<b>FT Practical</b>	IFTP551	Fashion Clothing (PR)	--	01	01	--	02	02
	IFTP552	Design Process (PR)	--	01	01	--	02	02
<b>Total Credits</b>			<b>14</b>	<b>12</b>	<b>26</b>	<b>14</b>	<b>14</b>	<b>28</b>



## **M.Voc. Fshion Technology Second Year Semester IV (Level 6.0)**

### **Examination Scheme**

**[20% Continuous Assessment (CA) and 80% End Semester Assessment (ESA)]**

**(For illustration we have considered a paper of 02 credits, 50 marks, needs to be modified depending on credits of individual paper)**

Subject (1)	Course Code (2)	Course Name (3)	Theory			ESA	Practical		Total Col (6+7) / Col (8+9+10) (10)
			Continuous Assessment (CA)						
			Test I (4)	Test II (5)	Average of (T1+T2) /2 (6)	Total (7)	CA (8)	ESA (9)	
Major	IFTC551	Fashion Clothing (TH)	20	20	20	80	--	--	100
	IFTC552	Design Process (TH)	20	20	20	80	--	--	100
Elective (FTE)	IFTE553	Creative Arts & Craft (PR)	--	--	--	--	20	80	100
	IFTE554	Creative Arts & Craft (TH)	20	20	20	80	--	--	100
Research Methodol ogy	IVEPE 554	Business Ethics(TH)	10	10	10	40	--	--	50
Research Project	IFTR555	Research Project (PR)	--	--	--	--	30	120	150
FT Practical	IFTP551	Fashion Clothing (PR)	--	--	--	--	05	20	25
	IFTP552	Design Process (PR)	--	--	--	--	05	20	25



## **Course Structure:**

### ***Major 1 - Teaching Scheme***

Course Code (2)	Course Name (3)	Theory				Practical		Total Col (6+7) / Col (8+9+10) (10)
		Continuous Assessment (CA)						
		Test I (4)	Test II (5)	Average of (T1+T2)/2 (6)	ESA (7)	CA (8)	ESA (9)	
IFTC501	Pattern Layout (TH)	20	20	20	80	--	--	100

### ***Major 1 - Assessment Scheme***

<b>Course Code</b>	<b>Course Name (Paper Title)</b>	<b>Teaching Scheme (Hrs.)</b>		<b>Credits Assigned</b>		
		<b>Theory</b>	<b>Practical</b>	<b>Theory</b>	<b>Practical</b>	<b>Total</b>
<b>IFTC501</b>	<b>Pattern Layout (TH)</b>	60	--	04	01	05

## **IFTC101: *Title (Major 1) Curriculum Details***

- **Course pre-requisite:**

1. All fashion technology UG students can obtain this PG course.

- **Course objectives:**

1. Fashion technology is the art of applying design, aesthetic, clothing construction and accessories.
2. In this course you will learn the courses of fashion technology and digital illustration.
3. Some important objective of a fashion technology include anticipating trends in the fashion industry, creating new clothing designs, doing marketing research.

- **Course outcomes:**

1. M. Voc Fashion technology is a 2 year postgraduate program, designed for aspirants to gain & in – depth knowledge about the world of fashion & explore it's economic, ethical, social, ecological and cultural aspect.
2. An aspiring candidate can be eligible for this course only after passing M.Voc. or any other equivalent qualification from a recognized university.
3. Students will get industrial knowledge.
4. Students will get knowledge about visual merchandising & fashion forecasting so in future they can get job in mall or for particular clothing brand.

### **Curriculum Details: *(There shall be FOUR Modules in each course)***

**SEMESTER - III**

**IFTC501 Pattern Layout (TH)**

**Credit - 04**

**Marks-100**

**Periods-60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
	•	<b>Design &amp;draft on the Following Themes. &amp; Make a layout of fabric</b>	
<b>1.</b>		<b>Kids Wear</b>	<b>20</b>
	1.1	Party wear Frock	
	1.2	Casual Wear	
	1.3	Picnic wear	
<b>2.</b>		<b>Women's wear</b>	<b>20</b>
	2.1	Lehanga Choli	
	2.2	One Piece Dress	
	2.3	Casual Wear	
<b>3</b>		<b>Men's Wear</b>	<b>20</b>
	3.1	Office Wear	
	3.2	Casual Wear	
	3.3	Any types of Jacket Dress	

**References :-**

- Pattern Making ( Sylvia Rosen Shvets
- Design Pattern ( Alexander )

### IFTP501 Pattern Layout (PR)

**Credit - 01**

**Marks-25**

**Periods-30**

<b>Mod ule No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
	•	<b>Design &amp; draft on the Following Themes. &amp; Make a layout of fabric</b>	
<b>1.</b>		<b>Kids Wear</b>	<b>10</b>
	1.1	Party wear Frock	
	1.2	Causal Wear	
	1.3	Picnic wear	
<b>2.</b>		<b>Women's wear</b>	<b>10</b>
	2.1	Lehanga Choli	
	2.2	One Piece Dress	
	2.3	Causal Wear	
<b>3</b>		<b>Men's Wear</b>	<b>10</b>
	3.1	Office Wear	
	3.2	Causal Wear	
	3.3	Any types of Jacket Dress	

**References :-**

- Pattern Making ( Sylvia Rosen Shvets
- Design Pattern ( Alexander )

## **IFTC502 History Of Fashion (TH)**

**Credit - 04**

**Marks-100**

**Periods-60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
1.		<b>The 1980s Pop Culture &amp; Excess</b>	<b>14</b>
	1.1	Social & Cultural conditions	
2.		<b>Evolution Of Fashion 19<sup>TH</sup> century</b>	
	2.1	Social & Cultural conditions	<b>13</b>
	2.2	Fashion Trend & Development	
	2.3	Drsinners & Other Influence	
3.		<b>20<sup>TH</sup> Century</b>	<b>05</b>
	3.1	Fashion Get Morden	
	3.2	War & Duty	
4.		<b>The Nature of Fashion</b>	<b>13</b>
	4.1	Marketing	
	4.2	Misconception about Fashion	
	4.3	Style, Fashion Design, Taeste, fad	<b>15</b>
5.		<b>Industrial Revolution on fashion</b>	
	5.1	Growth of the textile industry	
	5.2	Growth if the middle class	
	5.3	Mass production of clothing	
	5.4	Children's fashion	
	5.5	Women's reflects social changes	

**References :-**



## IFTP502 History Of Fashion (PR)

**Credit - 01**

**Marks-25**

**Periods-30**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
1.		<b>Elements Of fashion</b>	<b>8</b>
	1.1	Details	
	1.2	Texture	
	1.3	Color	
2.		<b>18<sup>th</sup> Century collection of garment</b>	<b>7</b>
	2.1	Women's Wear	
	2.2	Men's Wear	
3.		<b>19<sup>th</sup> Century collection of garment</b>	<b>7</b>
	3.1	Women's Wear	
	3.2	Men's Wear	
4.		<b>20<sup>th</sup> Century collection of garment</b>	<b>8</b>
	4.1	Women's Wear	
	4.2	Men's Wear	

**References :-**

**IFTC503 Merchandising (TH)****Credit - 04****Marks -100****Periods -60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
1.		<b>Fashion Buyers Duties &amp; Responsibilities</b>	<b>05</b>
2.		<b>Responsibilities of Merchandisers</b>	<b>25</b>
	2.1	Internal & external communication	
	2.2	Sampling	
	2.3	Labdips	
	2.4	Accessories & Trims	
	2.5	preparing internal order sheets	
	2.6	Advising assisting production	
	2.7	Advising quality department about quality level	
	2.8	Responsibility for inspections	
	2.9	Following Shipment	
	2.10	preparing Purchase orders	
3.		<b>Production Technology</b>	<b>24</b>
	3.1	Pressing Technology	
	3.2	Cutting Technology	
	3.3	Buying Process	
	3.4	Selling Process	
	3.5	Planning	
	3.6	Retail Pricing	
4.		<b>Costing</b>	<b>06</b>

**References :-**

## IFTE504 Dyeing & Printing (PR)

**Credit - 04**

**Marks - 100**

**Periods - 60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
1.		<b>Different Method of Dyeing &amp; Printing</b>	<b>07</b>
2.		<b>Types of Printing Methods</b>	<b>18</b>
	2.1	Stencil Printing	
	2.2	Block printing	
	2.3	Batik printing	
	2.4	Digital printing ( <b>Make an Article with any Print</b> )	
3.		<b>Types of Dyeing Methods</b>	<b>20</b>
	3.1	Groovy Swirls	
	3.2	Stripes	
	3.3	Polka Dots	
	3.4	Chevron	
	3.5	Laheria	

### References :-

- Textile Dyeing, Printing By (Kanwar varindar palsingh).
- Dyeing & Screen-printing on textile by Joanna Kinnersly – Taylor.
- Techniques of Dyeing & Printing By Hemalatha Jain.

### IFTE504 Dyeing & Printing (TH)

**Credit - 04**

**Marks - 100**

**Periods - 60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
1.		<b>Different Method of Dyeing &amp; Printing</b>	<b>07</b>
2.		<b>Types of Printing Methods</b>	<b>18</b>
	2.1	Stencil Printing	
	2.2	Block printing	
	2.3	Batik printing	
	2.4	Digital printing (Make an Article with any Print )	
3.		<b>Types of Dyeing Methods</b>	<b>20</b>
	3.1	Groovy Swirls	
	3.2	Stripes	
	3.3	Polka Dots	
	3.4	Chevron	
	3.5	Laheria	

**References :-**

- Textile Dyeing, Printing By (Kanwar varindar palsingh).
- Dyeing & Screen-printing on texetile by Joanna Kinnersly – Taylor.
- Techniques of Dyeing & Printing By Hemalatha Jain.

## **IVERM505 Research Project (PR)**

**Credit - 04**

**Marks-100**

**Periods-60**

Teachers can be assigned any kind of project/ Assignment/ craft work/ chapter study/ theme based work/ project/ special order/ free launching etc.

Students need to submit all the details, documentation etc. for evaluation. Group or individual activity can be allowed only by the concern tutor. The students are required to maintain a field diary all through the tour, The collected information should be documented through visuals, samples etc. After such a tour student shall submit a report.



**SEMESTER – IV**  
**IFTC551 Fashion Clothing (TH)**

**Credit - 04**

**Marks-100**

**Periods-60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
<b>1.</b>		<b>Origin Of Clothing</b>	10
	1.1	Functions	
	1.2	Scholarship	
	1.3	Cultural Aspects	
<b>2.</b>		<b>Role of Clothing</b>	10
	2.1	Gender Differentiation	
	2.2	Social Status	
	2.3	Religion	
<b>3.</b>		<b>Origin &amp; History</b>	10
	3.1	First Recorded Uses	
	3.2	Making Clothing	
<b>4.</b>		<b>Contemporary Clothing</b>	20
	4.1	Western Dress Code	
	4.2	Ethnic & Cultural Heritage	
	4.3	Sport & Activity	
	4.4	Fashion	
	4.5	Future Trends	
	4.6	Spread of Western Style	
<b>5.</b>		<b>Political Issue</b>	10
	5.1	Working Conditions	
	5.2	Fur	

**References :-**

### **IFTP551 Fashion Clothing (PR)**

**Credit - 01**

**Marks-25**

**Periods-30**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
<b>1.</b>		<b>Draw the any two Cultural dress with suitable background</b>	15
	1.1	Contemporary clothing	
	1.2	Draw the western dress	
<b>2.</b>		<b>Forecasting in fashion clothing Choose any one theme</b>	15
	2.1	Suitable mood board	
	2.2	Color board	
	2.3	Worksheet	

**References :-**

**IFTC552 Design Process (TH)****Credit - 04****Marks-100****Periods-60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
<b>1.</b>		<b>Analyzing The Brief</b>	<b>9</b>
	1.1	Think your Imagination	
	1.2	Innovation	
	1.3	Research	
<b>2.</b>		<b>Draw your Design</b>	<b>9</b>
	2.1	Fabric & Trim Selection	
	2.2	Color Selection	
	2.3	Texture	
<b>3.</b>		<b>The Design Development Process</b>	<b>6</b>
<b>4.</b>		<b>Sample Making</b>	<b>6</b>
<b>5.</b>		<b>Proto Typing</b>	<b>10</b>
	5.1	Toile Modeling	
	5.2	Flat Pattern Cutting & Pattern grading	
	5.3	Structure Embellishment	
<b>6.</b>		<b>The Chosen Range Or Collection</b>	<b>10</b>
	6.1	Designing Collection	
	6.2	Range Planning	
	6.3	Decision Making	
<b>7.</b>		<b>Promotion</b>	<b>10</b>
	7.1	Create A Brand Name	
	7.2	Styling Photo Shoot	
	7.3	Make A Portfolio	

**References :-**

- **Fashion Design Process, Innovation & Practice by Kathryn Mckelvey, Janine Munslow.**

**IFTP552 Design Process (PR)****Credit - 01****Marks-25****Periods-30**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
<b>1.</b>		<b>Analyzing The Brief</b>	<b>5</b>
	1.1	Think your Imagination	
	1.2	Innovation	
	1.3	Research	
<b>2.</b>		<b>Draw your Design</b>	<b>5</b>
	2.1	Fabric & Trim Selection	
	2.2	Color Selection	
	2.3	Texture	
<b>3.</b>		<b>The Design Development Process</b>	<b>2</b>
<b>4.</b>		<b>Sample Making</b>	<b>3</b>
<b>5.</b>		<b>Proto Typing</b>	<b>5</b>
	5.1	Toile Modeling	
	5.2	Flat Pattern Cutting & Pattern grading	
	5.3	Structure Embellishment	
<b>6.</b>		<b>The Chosen Range Or Collection</b>	<b>5</b>
	6.1	Designing Collection	
	6.2	Range Planning	
	6.3	Decision Making	
<b>7.</b>		<b>Promotion</b>	<b>5</b>
	7.1	Create A Brand Name	
	7.2	Styling Photo Shoot	
	7.3	Make A Portfolio	

**References :-**

**IFTE553 Creative Arts & Craft (TH)****Credit - 04****Marks - 100****Periods - 60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
<b>1.</b>		<b>Application in Designing</b>	<b>15</b>
	1.1	Shapes	
	1.2	Types of Shapes	
<b>2.</b>		<b>Design Development</b>	<b>15</b>
	2.1	Techniques of Sketching	
	2.2	Types of Techniques of drawing	
<b>3.</b>		<b>Summarize Skill</b>	<b>15</b>
	3.1	Shaping Techniques	
	3.2	Painting Techniques	
<b>4.</b>		<b>Sculpturing &amp; Coloring</b>	<b>15</b>
<b>5.</b>		<b>Apply Knowledge on developing</b>	<b>15</b>
	5.1	Printing	<b>15</b>
	5.2	Image Mixing	
	5.3	Printing	

**References :-**



### IFTE554 Creative Arts & Craft (PR)

**Credit - 04**

**Marks - 100**

**Periods - 60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
<b>1.</b>		<b>Shapes</b>	<b>10</b>
	1.1	Types of shapes & model on clay embossing champagne grapes	
	1.2	Drawing shaping, Sculpturing, Designing, Painting	
<b>2.</b>		<b>Sketching &amp; Coloring</b>	<b>10</b>
	2.1	Model on foil work girl, Model on multi color flower mirror frame, Outlining small figures, sketching, Background preparation, sheet filling	
	2.2	Preparation for model cutting, coloring, shaping, sculpturing, painting	
<b>3.</b>		<b>Dotting &amp; Finishing</b>	<b>40</b>
	3.1	Model on warli tribal art, model on tanjore glass painting	
	3.2	Base work, drawing, shaping, sculpturing, color applying, painting	
	3.3	Dotting, color mixing, applying( Dotting Surface) skin tone, background, finishing	
	3.4	Model on glass bottle art 2 technique basic technique, background texture missing, drawing, painting	
	3.5	Black matt finish, clay modeling, flower, making, painting.	

**References :-**

## IVEPE 554 Business Ethics (TH)

**Credit - 02**

**Marks - 50**

**Periods - 60**

<b>Module No.</b>	<b>Unit No.</b>	<b>Topic</b>	<b>Hrs. Required to cover the contents</b>
<b>1.</b>		<b>Introduction To Business Ethics</b>	<b>10</b>
	1.1	Meaning	
	1.2	Definition & importance	
	1.3	Nature, Propose of Ethics	
<b>2.</b>		<b>Consequential &amp; Non-Consequential Theories</b>	<b>10</b>
	2.1	Ethical Dilemma	
	2.2	Ethical Decision Making	
<b>3.</b>		<b>Environment Issues</b>	<b>10</b>
<b>1</b>	3.1	Introduction Environment Issues	
	3.2	Meaning Of Environment Issues	
	3.3	Important Of Environment Issues	
<b>4.</b>		<b>Work Place Ethical</b>	<b>10</b>
	4.1	Introduction Of Work Place Ethics	
	4.2	Meaning Of Work Place Ethics	
	4.3	Ethical Challenges, Ethical Principles in Work place	
	4.4	Advantages & Disadvantages Of Work Place	
<b>5.</b>		<b>Organization Ethical Development System</b>	<b>10</b>
	5.1	Important Of Organization Ethical Development System	
	5.2	Element Of Organization Ethical Development System	
<b>6.</b>		<b>Marketing Ethical &amp; Consumer Protection</b>	<b>10</b>
	6.1	Meaning, Introduction	
	6.2	Corporate Social Responsibility	
	6.3	Corporate Governance	

### References :-

- Chakraborty, S.K, Management by values, Ferrell, Fraedrich, Business Ethical: A Case perspective, velasquez, Business Ethical.
- **Text Book :-**  
Crane & Matten, Business Ethical.